



**FOR IMMEDIATE RELEASE**

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**Our Board... What a Group of Phenomenal Women**  
*Meet the Techie Kids Board*

Miami, FL (April 6, 2011) – Techie Kids forms its board of directors. Each member of the TK board is tech-savvy and brings their own experience in the technology and/or media field to the organization. The board members share a strong, balanced blend of skills that guide the overall **Techie Kids'** philosophy and direction; and are of the common mindset that exposing children to career choices in technology and media encourages creativity, stimulates their minds, and empowers them to have a brighter future.

Techie Kids Board of Directors includes:

- **Freida Oliver** – An IT liaison and business analyst in the health insurance industry.
- **Giselli Machado** – A lead web developer for a small Internet marketing agency in Fort Lauderdale, FL.
- **Nicole Gates** – The promotions director of Lincoln Financial Media's WLYF-101.5 LITE FM.
- **Alexandra Palau** – An e-Marketing manager for Carnival Cruise Lines.
- **Rhumel Anderson** – Owner of a Mobile Mortgage Signing Service in Durham, NC.
- **Ruth Gadson-Smith** – A secondary educator (7-12) in Okinawa, Japan.
- **Ana Maria Figueredo** – A representative for Panasonic's Total Classroom Solution for the K-12 education market in the Southeastern United States.

To learn more about Techie Kids' Board of Directors, visit <http://techiekids.org/Board-of-Directors.html>.

**About Techie Kids**

Techie Kids is a career-focused, educational partnership program dedicated to creating bright futures for kids through technology and media. Visit us at <http://www.techiekids.org>.

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